We are rising up the ranks, meaning we are now delivering higher-quality, better-than-ever curriculum, student experiences and success rates, and are on our way to outstanding!

"Students make good progress as a result of highly effective monitoring of their studies by faculty members; parents find it very helpful to be able to see their wards progress from home using the college’s new electronic tracking system."

"Teaching and learning are good in both practical and theory lessons. As a result, students enjoy attending lectures, make rapid progress and develop industry-standard skills."

"94% of students go on to positive destinations including employment and higher education."

"Students get ample opportunities for holistic grooming, discover new passions which aid informal learning and imbibe values; in addition to good academics."

"Good information, advice and guidance ensure that students enrol, and are retained, on the right courses."

"Staff provide an inclusive and welcoming environment for students."
THE COLLEGE COMMITMENT TO STUDENTS

QUALITY OF TEACHING
We will ensure that your teaching is of highest possible quality in all subject areas. Lessons are designed to challenge you and take you out of your comfort zone. You will be set challenging and aspirational minimum grade expectations.

ASSESSMENT AND FEEDBACK
Very regular assessments will ensure that you are clear about the progress that you are making. Feedback will be clear about the strengths that you have and the steps that you need to take to improve.

POSITIVE SUPPORT
You will be given support and encouragement to overcome any barriers you experience. The staff members will treat you as an individual and take the time to get to know you and ensure you are well cared for. We will ensure you achieve your minimum expected grades and provide care to ensure personal well-being.

PROGRESSION FOCUSED
We will ensure that we prepare you for the next stage of your education, training or employment. We will provide high quality careers information and guidance to help you make informed choices about your future.

INDEPENDENCE
You will be given challenging, independent projects / assignments to do which will deepen your understanding of each subject you study.

THE BASICS

I understand the foundations of success. I will attend all lectures on time, prepared, dressed appropriately and with the right approach. I will ensure that I wear my ID card at all times to ensure the safety. These things will be known as the Basics and it is my responsibility to get these right.

RESPECT FOR THE COMMUNITY
I will treat all members of the college community, within and outside of the college, with the respect that everyone deserves. I am committed to the traditional Indian values of liberty, democracy and the rule of law. I will demonstrate tolerance and respect to all people regardless of their faith, race, culture or gender. I understand that I have a responsibility to report any concerns regarding the well-being of others. I will ensure that I treat the college environment with respect as an effective learning environment needs everybody to take care of it.

COMMITMENT
I will show commitment to my studies. I will complete all my projects, assignments on time, to the right standard and will devote the required time to my overall development.

ATTITUDE
I will respect the right of all students to learn and all teachers to teach. I understand that my behavior and actions will have an effect on the learning of others and it is my attitude which determines my behavior. It is my commitment to independent study and the quality of my student file that is the clearest demonstration of my attitude to my studies and ultimately the grade I will achieve.

ATTENDANCE
I will ensure that I attend all time-tabled lessons including tutorials and any other scheduled workshops, seminars, guest-lectures. I am clear that missed attendance for any reason will cost my grades. If I am absent I understand that it is my responsibility to notify the college before lecture.

THE STUDENT COMMITMENT TO SHARDA

75% (+)
23 YEARS
SHARDA HAS GROWN AND EVOLVED...
PASSING MANY MILESTONES AND...
CREATING BENCHMARKS ALONG THE WAY

Allow us to
INTRODUCE OURSELVES...

Our past has made us, who we are today...

Diverse, Engaged & Ambitious
...to provide the best to our Students

The Sharda Group of Institutions was established in the year 1996, with the vision to respond to the higher level of expectations from professional education, in response to all round effect of globalization and growth. It has been phenomenally successful in establishing benchmarks in academic excellence and holistic grooming of students, preparing them to meet the career challenges in an increasingly globalized economic market conditions – The Sharda Educational Trust has earned the goodwill and trust of students by delivering the promised performances and by adopting best practices and systems. Sharda... therefore is an admired and profusely awarded brand in the field of professional education aiming at Global Excellence. There can not be a better testimony than the 47,500 (+) well employed SHARDA Alumni.

All the SHARDA colleges carry the necessary statutory and regulatory Approvals/Affiliations. All the Engineering & Management courses are approved by AICTE (All India Council for Technical Education, Ministry of HRD, Govt. of India) and affiliated to AKTU (Dr. A.P.J. Abdul Kalam Technical University, Govt. of U.P.) formerly known as UPTU, Lucknow. (except for BBA & BCA courses, which are affiliated to the Dr. B.R. Ambedkar University, Agra).

A LEGACY OF SUCCESS AWAITS YOU AT SHARDA
what
WE BELIEVE
in ....

VISION

The SHARDA Educational Trust envisions an ambience of excellence,
inspiring value based education, research and development.

MISSION

We, at the Sharda Group of Institutions, commit ourselves to:

• Deliver quality education comparable with the best in class.

• Train students with world-class competencies and cutting edge proficiency
to face the challenges of global markets with confidence.

• Develop in students value sets and attitudes for a value-based, fulfilling and
a wholesome life.

• Create effective interface with industry, business and community to make
education responsive to changes and relevant to needs.

• Absorb and create through R&D, disseminate and help apply state of the art
 technologies and practices to societal problems.

• Build top of the line faculty through appropriate human resource policies, to
achieve mission goals.

GOAL

“ To be the first choice Educational Group in Northern India, attracting the best
students and faculty, providing application-based learning for best in class
placements in blue chip companies or entrepreneurial success as per student’s
calling.”
From the desk of
The Chairman

Welcome to a new beginning!

Education plays a vital role in changing lives.

To us, good academics means all round ‘Value Addition’. This encompasses the entire gamut of activities shaping the comprehensive development of an individual... through academic, co-curricular, extra-curricular, social, cultural, sports and other activities that help in forming the complete profile of a person (in addition to domain knowledge and skill base), leading him/her to a successful career. Such progress is clear testimony to the untiring efforts of our academic faculty, training and support staff who strive to make students’ learning at SHARDA, the most memorable and valuable part of their formative years.

To accomplish this, there’s extensive support of superior infrastructure and learning resources like labs, libraries, workshops, research collaborations, academic alliances, innovative teaching methodologies – simply certified by a number of awards and recognitions.

It’s said that “The secret of success in life is for a person to be ready for his opportunity when it comes.”

Here is your opportunity for carving out a successful future. Welcome aboard and carve a niche for yourself!

Mr. Pradeep Kumar Gupta
Chairman, Sharda Group of Institutions (SGI)
Chancellor, Sharda University, S.Noida
- Confirmed Yaling Nabi Award for promoting value-based education with philanthropy
- Prestigious Gaurav Shri Award for Entrepreneurship from AAKU

From the desk of
The Vice-Chairman

Welcome to SHARDA!!!

At SHARDA, we strive to develop and unearth your intrinsic potential and capability, thereby preparing you to take on the global challenges. The industry and trade organizations today face the challenges of global competition and are constantly striving to upgrade and innovate, to continuously control costs and upgrade quality.

While recruiting fresh graduates, therefore, companies look for people with a good grasp of fundamentals, domain knowledge, and enabling competencies like effective communication skills with a wholesome personality, commitment and the right attitudes…in short those who can be deployed to contribute value to the organization in this scenario of intense competition.

We endeavour to provide our students with the necessary focused training, using latest innovative methodologies in personality enhancement programmes, career building skills, and industry linked technical courses. This is in addition to a rich blend of academics, co-curricular and extra-curricular activities. One single fact will suffice as incontrovertible proof. Every year 10 - 12 SHARDA students secure positions in the University Top 20 of the branch, the most for any Group across 650+ colleges. 1000 (+) placements in each of the seven previous years bear testimony to our industry focus. No doubt our students stand apart…rich in knowledge & skills ……with winning attitudes that employers look for.

A quick glance at our placement records and you will realize that we are on the right track and our efforts are bearing fruit. Best summed up in our motto “Prosperity and Progress through Knowledge” or more aptly in Sanskrit “धार्मिक समानीक्षेत्रमेहलाल”

Mr. Yatendra Kumar Gupta
Vice-Chairman, Sharda Group of Institutions (SGI)
Pro-Chancellor, Sharda University, S-Noida
- Renowned Educator; Social Leader & Industrialist
- Conferred U.P. Ramos Award for outstanding contribution in education.
- Awarded by CII (Confederation of Indian Industries).
From the desk of
The Executive Vice President

Welcome to a new beginning!
It was a decisive moment in the year 1998 when the Sharada Group of Institutions was established with a vision to offer a range of multidimensional professional courses which bears testimony to our commitment to the citizens of our state and our country. We at SHARDA GROUP emphasize on interactive learning, innovative teaching and two-way communication process. This provides an intellectually stimulating and responsive environment for higher education. Modern amenities and infrastructure facilities, dedicated faculty and picturesque surroundings provide the perfect ambience for all-round growth, personality development and the confidence to meet the challenges of the modern industrial & business world.

I take this opportunity to welcome the budding & career-oriented young minds at SHARDA and wish them the very best.

Prof. V.K. Sharma
Executive Vice President, SGI
B.Tech (IT & Electronics), MBA, CIMA, 27 Yrs. Exp., 14 Yrs. in Academics & 20 Yrs. Exp. in Sr. Industry Positions in R&D, Operations, Project Mgmt. and Project Consultancy, Life Member National HRD Network, Member AI & M Management Association, Life member Society of Automotive Engineers.

From the desk of
The Executive Director

Welcome to SHARDA!!!
We commend you on making the right choices and taking the right action thus far along your journey in pursuit of an excellent education.

At SHARDA, education is planned as an entire end-to-end process from your very first day, to equip you to be integrated productively with industry and society in a manner that enables you to learn and grow for life. You will study with the finest world-class faculty, using optimal contemporary international pedagogies and industry-integrated infrastructure and syllabi, and all through your journey, you will enjoy the excellent academic advantages and international access that emerge from our tie-ups with the finest universities and institutions across the world.

Your broad range of skills and your tremendous potential will be recognized by top corporates and national institutions of repute, once you complete your education here.

I wish you all the best for your career.

Mr. Prashant Gupta
Executive Director, SGI
Pride & Excellence

Awarded Best Technical School of North India
By ASSOCHAM

Awarded Best Institute For Promoting Industry & Academic Excellence & Skill Development
By All India Tech. and Mgmt. Council

Awarded Leading Technical Institute of the Year
By Entrepreneurs and Skill Development Association

Awarded Certificates of Excellence for Enhancement of Academic Performance of Students in Engineering Institute
By Quality Council of India

Bestowed Educational Excellence Award
By ESRA & HRAI (Human Resource Association of India)

Awarded Best Higher Education Institute of the Year
By ASSOCHAM (3 yrs. in a row)

Bestowed Skill India Award Best College
By ASSOCHAM
(Associated Chamber of Commerce & Industries)

Certificate of Excellence for Training Program in Association with Banks’ Youth Employability Initiative and NASSCOM Foundation

Awarded Best Institute for Outstanding Placement Record
By College 2 Campus

Awarded “Leadership Project” in Technical Education
By ASSOCHAM

Bestowed National Education Excellence Award
By ASSOCHAM

Certificate of Excellence in Technology Skills Development
By Cit-Workbox

Regulatory Approvals & Recognitions

Affiliated to
Affiliated to
II&TT, II&TT, M.Tech.
Approved by
II&TT, II&TT, M.Tech.
Approved by

Quality Accreditation

CDA Approval

Approved by

PCI Approval

Affiliated to

Accreditation by

Member of

Dr. B.L. Ambrol University
Ag Barr, BCA, B.E., B.Tech.
Approved by

Animal House at Brand College of Pharmacy approved by CPCSEA, New Delhi

Bachelor of Pharmacy
Diploma in Pharmacy

Bachelor of Architecture
Offered at Anand College of Architecture and approved by Council of Architecture, Govt. of India

SAI of India Council for Technical Education

II&TT, II&TT, M.Tech.
Approved by

Bachelor of Pharmacy
Diploma in Pharmacy
Offered at Brand College of Pharmacy, approved and recognized by Pharmacy Council of India, Govt. of India.
meet our COVER STARS...

SUBHANGI AGARWAL
(BIO-TECHNOLOGY)
AIR-18 (GATE-2019)

SURVANSHU SAXENA
(BIO-TECHNOLOGY)
AIR-10 (GATE-2018)

ACHINTA CHAUDHARY
(COMPUTER SCIENCE)
AIR-22 (GATE-2018)

individually different COLLECTIVELY BRILLIANT
what WE HAVE for you?

4 CAMPUSES | 20 COLLEGES | 180 ACRES OF SPRAWLING CAMPUS

THE FIRST & THE FOREMOST
SHARDA group set up the Hindustan College of Science & Technology at Farah, Mathura in 1996. It was the first self-financed Engineering College in the state of U.P. & amongst the earliest in Northern India. From a modest 160 students, today it has grown to be one of the largest Educational Group with over 20000 (+) students at four sprawling campuses at Agra-Mathura & Gr. Noida. This proves the trust of students & parents in our services.

BREAKING NEW GROUNDS-EXPERIENTIAL SKILLS BASED LEARNING
The programs at Sharda offer a balance of theory and practical field studies (skill development), broad unit choices, flexible course structures, extensive industry-based projects and placements and local & international exposure.

SCHOLARSHIP OPPORTUNITIES
For students, there are a range of scholarships with many different eligibility criteria. They reflect our strong commitment to academic excellence and opportunity for our students. Our scholarships support students who have diverse interests and skills and who make an active contribution to the community.

INDUSTRY-LINKED PROJECTS
Problem-solving is an asset for any career, so we give you the opportunity to take on real-life industry and community projects as part of your course. Team-based challenges may include research projects, concept development or internal briefs.

CREATE YOUR OWN OPPORTUNITIES...3 INCUBATORS TO HELP YOU
We offer a variety of voluntary experiences related to your study area. They include volunteering, career development, listening to guest speakers, exhibitions, events and online activities. These experiences are designed to give you more clarity about what your future holds...and then you could just incubate if you wish to be an entrepreneur.

TEACHING METHODOLOGY/ PEDAGOGY PREPARE YOU FOR A DYNAMIC/CHALLENGING CAREER
SHARDA follows an interactive & facilitative teaching-learning process and audio-Visual aids support classroom learning across all colleges. Empirical learning through co-curricular activities, industry visits, guest lectures from industry and academic experts, presentations, seminars, quizzes, tutorial, continuous evaluation are all designed to encourage students & increase experiential awareness level, i.e. theory with practical experiential learning. We offer learning opportunities through career and professional development. Our experienced faculty and industry specialists will help direct you on your chosen path to accomplish your goals. we are committed to life-long learning and will serve as a resource guide to your success.

www.sgei.org
Engaged on campus.

- Being extraordinary isn’t just about achievement. It’s about a choice.
- The choice to bring out the best in you.
- To be challenged for excellence.
- To rise above mediocrity by doing more. And, to look beyond & achieve.

We also encourage you...

to take part in a variety of events and competitions to really stretch your abilities and to shine amongst the best, gaining the recognition you deserve. Our students regularly come top when competing at state level.

Do more...

From debating to dance, you will find something here at college to indulge your passions and develop your skills outside of your studies. Our enrichment program enhances your core curriculum of study and helps you to enjoy, achieve and make a positive contribution to life at college... & develop yourself in the process.
Our state-of-the-art laboratories and workshops are overseen by assigned staff members, either an academic or a senior technician. Laboratories provide students access to the tools and resources they need to create and experiment with ideas and innovations for a right blend of theory & practical experience.

In a span of over two decades, Sharda colleges have developed infrastructure and intellectual competence necessary to deliver quality education comparable to the best in class.

Sharda conducts management and executive development programmes, technology symposia, workshops, offers consultancy services to trade and industry, undertakes R&D projects.

All Sharda colleges are housed in their self-owned campuses and have integrated a host of modern facilities within its premises conducive for healthy intellectual pursuits and professional development.

The lush green surroundings provide serene ambience, suitable for learning, focusing young minds in creative academic pursuits, away from the distraction of modern city life.

Academic complexes house spacious lecture halls; well-stacked libraries, seminar halls/auditoriums, conference rooms & excellent student amenities.
Training students in a practical environment is a vital part of our academic plans, considering that the practical exposure is an integral aspect of a technical student’s overall development regarding subject understanding and related concepts. Sharda offers modern workshop facilities, as an integral part of the course curriculum.

Teaching-Learning pedagogy used in the classrooms is IT enabled. The Wi-Fi / LAN-enabled campus, which facilitate students to discuss academic topics, submit their assignment online, check class notes and also refer to digital library. Our campuses have auditorium & seminar rooms equipped with the latest audio-visual facilities for guest lectures, seminars, presentations and other academic activities.
The library acts as a locus of intellectual activity supporting the teaching, research and learning needs of the students. This “Knowledge Hub” at our campus provides an excellent array of resources offering a stimulating 24x7 environment for study, combining aesthetic decor with adequate space and the latest in learning technology.

Discover more at:
https://www.sgei.org/academic-facility/

- 20 Zonal & National Newspapers
- Linked with EDUSAT for virtual classroom sessions
Living in campus residence is a great way to immerse yourself in the college experience and take advantage of all the services and activities that we offer. The campus is committed to creating a healthy environment, where diversity is valued and all of our community members can study, work, and live in an atmosphere of equality, excellence, mutual respect and sense of belongingness. On campus, you'll find a wide range of tools, resources, and services to make your transition from a raw youth to a mature professional as smooth as possible.

- TV LOUNGE / COMMON ROOM
- LAUNDRY / SUPPLEMENT APPLIES
- 24X7 WI-FI FACILITY
- WARDEN ON SITE
- CLEANING FACILITY

SAFETY, SECURITY AND HEALTH
We have a unique security system to ensure the safety and security of our students, faculty and the campus. The college employs trained and well-supervised security officers to ensure the safety. Each academic and hostel block has its individual security system to meet its unique needs. Identity cards are always to be shown while entering the campus. In addition, key areas are monitored by a CCTV & alarm system. The college has also taken measures for immediate emergency evacuation whenever the fire alarm system is activated. Various measures for campus security promote a safe and welcoming environment.

The games field is a beehive of activity. At our colleges we believe that games are an intrinsic part of physical and mental development as it builds self-confidence and can be an excellent group activity that fosters togetherness and a spirit of healthy competition. The college provides ample opportunity for the students to take part in ten indoor and outdoor sports activities. An annual Sports Meet is an integral part in each college’s calendar of activity. A well-equipped gymnasium supports our endeavour of mental fitness through physical fitness.
Clubs & Student Associations

Sharda brings you a world of opportunity to grow your hobbies and passion alongside students from an array of different backgrounds and global regions. Build lasting memories as you participate in clubs & you’ll expand your network. This gives you the opportunity to meet other students with similar interest, to practice your skills or learn something new. Clubs are a great way to get social, get active and make the most of your time at college. Some of the student clubs are:

- Market & Social Research Club
- Cyming Gaming Club
- Abhivaktee Music Club
- Nrityanjalam Dancing Club
- Gastronomy Healthy Diet Club
- Creadroit Designing Club
- Photography Club

Healthcare & Transport

Our students have access to medical facilities within the campus. We offer medical consultation on health matters, illness & minor injuries. A dedicated ambulance is available round-the-clock to rush the patient to nearby located premier hospitals.

We provide a dedicated bus service to meet the challenge of transportation for all our students, faculty and staff members. In addition to this, the college has a fleet of vans for backup transport. When students are required to stay back late for training, workshops, extra-curricular activities or organizational activities, the college ensure that their transportation needs are taken care of, by this fleet.

Be prepared to live in a safe environment.
The group lays a lot of emphasis on industry support for experiential learning of students and has a full-fledged Institute Industry Interaction Program (Co-ordinated by IIIP Dept.) of the college. The IIIP Dept. arranges training & summer internship opportunities for students, arranges industry visits, guest lectures from industry experts & professionals and such other industry support for students as well as Faculty Development.

A FEW OF ITS RECENT ACHIEVEMENTS ARE LISTED BELOW:
1. Memorandum of Understanding signed between Advanced Level Telecom Training Centre (ALTTC), Ghaziabad & Sharda University, Greater Noida & Sharda Group of Institutions for Telecom Technology Training of students and Faculty (Already 40+ such M.O.U in operation with different agencies).
2. Memorandum of Understanding signed between Internsaina and Sharda Group of Institutions (SGI) for facilitating online paid/unpaid summer training program (Already 200 internship partners exists).
3. Sharda Group of Institutions joined hands with Amazon web services (aws educate) for providing online training, learning & certifications in the advanced modern technologies such as Cloud computing, Machine Learning, Artificial Intelligence, Virtual Reality / Augmented reality, Block Chain, Internet of Things (IoT).
4. Faculty of Anand Engineering College & Hindustan College of Science & Technology trained on Machine Learning organized by All India Council for Technical Education (AICTE) HQ, New Delhi. Faculty development is also continuous process at Sharda. 80+ faculty have undergone various training / FDP programs during last 2 years. This is a continuous process of upgradation of skill valve added technical learning practice at Sharda.
5. Spark-up fund by iCreate (International Centre for Entrepreneurship & Technology), Gujarat had been awarded for 7 student projects of Hindustan College of Science & Technology. Mathura for innovative ideas and to develop proof of concept in a nationwide challenge; the most for any college (Quality projects supported with Proof of Concept of the projects is an integral part of learning at Sharda).

We engage the students in suitably designed activities for personal development through Group Discussions, preparation for Aptitude tests & one-on-one interviews and a host of other extra-curricular & co-curricular activities. This reinforces the following values & traits in students:
- Integrity
- Self Discipline
- Reliability
- Self Motivation
- Entrepreneurship Skills
- Team Work & Leadership
- Understanding & Following Instructions
- Willingness to Learn
- Flexibility & Empathy
- Communication Skills
- Interpersonal Skills & Emotional Intelligence
- Ownership
- Responsibility & Accountability

The team ensures:
- 100 hrs training in workshop
- 60 hrs of curriculum embedded classroom training session
- 120 hrs of training includes GD, PI
- Thus, each student is provided an intensive training of 300 hrs in core employability skills by a qualified and dedicated team of 25 (+) experienced professional & specialized trainers.

Be intentional about your success.
Supporting the Social Cause

- Local community and society around SHARDA are in focus.
- To carry out R & D projects for rural development around 15 projects, to name a few:
  - Creation of fuel cell using cheap energy sources such as rice straw etc.
  - Design and development of Polymer Wire Connectors
  - PCR based detection of Spectral pathogen diversity from milk samples.
  - Process parameter optimization for the anaerobic fermentation of potato.
  - Short term Information system
- To develop and implement business processes first for the group (Non-Profit Organization) and then help other NGOs to create similar processes to carry out their work effectively.
- To achieve 50 direct and more than 120 indirect points of CSR in AHTU's Academic Excellence Model.
- Establishing SHARDA as a unique brand which stands for all round development of students including the strong sense of ethics and concern for society at large.

CSR Activities

- Educating village students by organizing regular study camps conducted by our students club (KARTAVYA).
- Health awareness and free health check-up camps.
- Employment training and counseling of village youth in Agra and Mathura region, without financial fee charges through its NGO's "Sambhavna" and college staff in spare time.
- Tree plantation & "Swachh Bharat Campaigns" currently in operation.
- Establishment of potable drinking water plants in Farah and other villages.
- Students Convened Program & Vocational Training Program.

VISITORS/ SEMINAR & GUEST LECTURES

All the programmes have been designed to meet requirements and challenges of the changing global world. We have adopted pedagogy to sharpen the skills of the students for wholesome development. The pedagogy is a blend of guest lectures, workshops & seminars with high focus on self learning & practice. Reputed personalities from Public life, industry domains, renowned professors, visitor interact with students on a regular basis, a student gets atleast 10 such opportunities every year or 40 over his full stay in the campus.
EMPLOYABILITY

BE prepared to lead.

There is a strong liaison with the industry for continuous monitoring of changing trends and conditions in the Indian as well as global market. Students are provided a valuable platform for directly interacting with the industry through Seminars, Guest Lectures, and Workshops etc. We have tie-ups with various industrial bodies for training and other knowledge sharing programmes.

Our Training & Placement Department prides itself in offering support to students throughout their studies. Whether your career plans are fairly well developed, or your thinking is at a more tentative stage, assistance is readily available for both, developing and achieving your career goals from the first day at our campus.

# Placements Highlights: In each of the preceding 7 yrs., our colleges have received over 300(+) recruiters, leading to 1000(+) placements every year or better than 80%(+) placements from interested & eligible students.

HOW WE CAN HELP YOU?

Our careers and employability service can help you to achieve your career ambitions. Our team of career professionals, including specialists for each faculty, can assist you with:

- Structuring your CV.
- Developing your employability skills.
- Meeting potential employers.
- Exploring graduate/post-graduate career options.
- Writing Application Forms.
- Preparing for Interviews.
- Knowing what to expect from assessment centers/Aptitude tests.
- Understanding what employers look for.
- We organize events each academic year, including presentations and workshops to help you build your skills and engage with recruiters.

KEY HIGHLIGHTS

84% STUDENTS PLACED
12 Lacs HIGHEST PACKAGE
4000 (+) RECRUITERS
38000 (+) CAMPUS PLACEMENTS TILL DATE

Where would you like to work?

TCS NTT DATA NCC HCL
AXIS BANK SAP LABS
BOSCH INDIGO AMAZON
BLUE STAR HDFC BANK CAPGEMINI
INFINITY EDGE ASIAN PAINTS ICICI PRUDENTIAL
NESTLE GENPACT INDIAN NAVY
CRISIL L & T

and the list continues....

YEAR-WISE PLACEMENTS (%)

YEAR-WISE NO. OF COMPANIES VISITED

PLACEMENTS AT A GLANCE
Successful careers start at Sharda. Here you will join the league of more than 47,500(+) of your seniors who have found career success working across the globe. Sharda graduates continue to be part of our community, visiting our students on campus and sharing their experiences of life in industry. We are very proud of the achievements of our students. Their experience and determined ambition have helped them secure impressive roles in premium National / International organizations. It is time to meet your predecessors and become a part of this legacy of success...
HOW WILL YOU LEARN?

Teaching methods are designed to engage and challenge you, to help you develop into an informed and critical thinker. They vary depending on your subject but generally include:

- **Lectures** – Listen to an academic introduce a topic and share their expert knowledge; leave with great ideas for further study to follow up in your own time.
- **Seminars** – Engage with a tutor and fellow students in lively discussions about lecture material and your personal research; challenge your preconceptions and develop your own ideas.
- **Practical sessions** – Get hands-on experience using industry-standard equipment or techniques, to prepare you for your professional future; for example, laboratory work or artefact handling.
- **Small group learning** – Tackle a challenging project with fellow students and deliver your findings to your class; test and reinforce your understanding, and develop skills for the workplace.
- **Self-study** – Immerse yourself in our fantastic self-study facilities and explore your own path through the subject, developing unique expertise according to your interests.

1200 (+) FACULTY FROM TOP INSTITUTIONS
RESEARCH & DEVELOPMENT...

Research support activities aimed at developing and integrating technologies both in advanced emerging areas and in traditional sectors. Under these R&D activities, feasibility of fresh ideas / concepts will be assessed for their potential into useful technology / product output.

- Proposals are supported under the R&D scheme of SGI Management.
- Applied Research and Analysis.
- Application oriented Research, Design and Development (R&D&D) having Production Potential.
- Prototype Development of Products/System/Services/Software Development (new, upgradation of the existing, field trials and demonstration).
- Process Development (new, up-scaling of the existing, field trials and demonstration) through Incubator support.
- Data Generation and Feasibility Study.
- Provision for Production Facility on a limited scale for a specific Technology Segment to enable the technology to become competitive (Incubator support).
- Scientific Knowledge leading to future Technology Development.

Therefore in order to achieve the objective the management has approved a budgetary support of Rs. 1 Crore per year for the next 3 years to cover the capital and revenue expenditure on project undertaken by the faculty. It is also expected that the faculty will supplement this by seeking more budgetary support (to the tune of 1:4) for securing sponsored projects from Industry and relevant government funding agencies.

Students are encouraged to participate in such R&D ventures. All the head of institutions are requested to advise the faculty member to submit the proposal in their area of interest well in time, to the Director (R & D) with whose approval the R & D projects are then submitted to the Govt. funding agencies.

FUNDING FROM EXTERNAL SOURCES

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<th>Financial Year</th>
<th>Amount Sanctioned / Approved (in Lacs)</th>
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HINDUSTAN CAMPUS

ANAND CAMPUS

NATIONAL PROJECTS OF IMPORTANCE IN INCUBATION / ENTREPRENEURSHIP

- **Incubation Centre** supported by Uttar Pradesh Government (2017)
- **Kalam Centre** for Incubation supported by Dr.A.P.J. Abdul Kalam Technical University (2017)
- **GOI Sponsored** (through MSME) Incubation Centre

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<th>S.No.</th>
<th>Financial Year</th>
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</table>
KNOWLEDGE BEYOND BOUNDARIES

HINDUSTAN CAMPUS
HINDUSTAN COLLEGE OF SCIENCE & TECHNOLOGY, FARAH, MATHURA

The importance of education in general and engineering education in particular and its effect on the general standard of living of a country or society are clearly visible wherever we see growth & development. Engineering institutions are the basic building blocks that prepare professionally competent human resources to match the needs of industry & trade that leads to growth & development and creation of wealth for the society.

Engineering & Management education, therefore, has to focus on creating desirable levels of knowledge, skills, culture and attitude of mind with competencies that make the student both, a high performing professional and a good human being. Keeping this in mind our college, is providing excellent opportunities in a wonderful educational environment for preparing students to meet these goals and succeed.

The college was started in 1998 with 160 students and has grown by leaps and bounds in the past 22 years, and today has 6000 (+) students on board, a testimony of the trust of students & parents in the brand "Hindustan". Commitment to quality education and excellence, with a "focus on outcomes as stated above" has won us this trust.

The institute is therefore known across the country for its vibrant academic ambiance, excellent infrastructural facilities, state-of-the-art laboratories and competent faculty of repute and placements that please the students. Theoretical concepts are backed with practical application capabilities, through very strong institute industry tie-ups and compulsory practical training which make our students Industry-ready from day one.

It is precisely because of these attributes that students of the college get placed in the best of companies with attractive salaries.

We sincerely believe, all those students who join us, will make the best use of these opportunities to develop themselves into competent professionals, successful entrepreneurs and good human beings. We therefore, invite all those keen young people to choose the brand "Hindustan", make full use of your stay in the college to explore & develop your talent, sharpen your skills, become creative and competent professionals and you are sure to emerge successful in life & career.

With best wishes for a successful career, we are waiting for you on board....

The college offers programs in various specializations :

B. TECH:
- CS
- IT
- EE
- ME
- Civil
- Bio-Technology
- Chemical

M. TECH:
- ME (CAD/CAM)
- EC (VLSI Design)
- EI (Control Systems)

VOCATIONAL SKILL BASED:
- Automotive Manufacturing Tech
- Automobile Servicing
- Industrial Tool Manufacturing
- Production Technology

FROM THE DIRECTOR'S DESK

Dr. Rajeev Kumar Upadhyay
B.E. M.Tech., Ph.D 23 years teaching research & industrial experience. More than 22 research papers and 02 books. Life member STE, System Society of India (SSII) and International Society for Productivity & Environment (ISPE).

MBA:
- HR
- Finance
- Marketing
- Information Technology
- International Business

FROM THE DIRECTOR'S DESK

Dr. Navneet Gupta

AKTU CODE 067

HINDUSTAN INSTITUTE OF MGMT. & COMP. STUDIES, FARAH, MATHURA

Welcome to HIMCS!

Professional courses like MBA and MCA require more of training orientation besides the academic rigour. The time has come when quality will again emerge as the most distinguishing feature for aspiring professional graduates like you. Hence, you have to be very careful in making the right choice of Institute.

Sometimes, it’s difficult to choose from the array of competing institutes where glamorous advertisements and high promising words can distract your attention. In my view, your choice should be based on a careful evaluation of the following six strategic pillars that help in honing your personality both at the professional and personal levels:
- Creation of knowledge • Dissemination of knowledge • Application of knowledge • Community and social development initiatives
- Life skills management • Entrepreneurial spirit

The time is for specialization and creating a unique niche for yourself to make you stand out vis-a-vis competition. Sustainable growth is an outcome of continuous development and the only means of gaining a competitive edge. Concentrate on your unique strengths, develop yourself, and competition will be taken care of as a by-product.

All the best!

Have a joyful & learning professional career ahead...

The college offers programs in various specializations :

MBA:
- HR
- Finance
- Marketing
- Information Technology
- International Business

MCA (Integrated):
- Graphics & Multimedia
- Travel & Tourism

FROM THE DIRECTOR'S DESK

Dr. Navneet Gupta

* Proposed from semester 31-11-20
* Proposed from semester 31-10-20
HINDUSTAN COLLEGE OF SCIENCE & TECHNOLOGY, FARAH, MATHURA

Courses offered are approved by AICTE - Min. of HRD: and affiliated to AKTU

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HINDUSTAN INSTITUTE OF MGMT. & COMP. STUDIES, FARAH, MATHURA

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COURSES & FEE STRUCTURE

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<tr>
<th>COURSE FEE (Per Annum)</th>
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HIMCS

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<td>PDP Charges</td>
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*Transportation Charges (Bus Fee): Rs. 21,000 p.a. | † Hostel Charges: Rs. 73,000 (68,000 Hostel Fee + 5000 Security Deposit) which is refundable | ‡ Examination Fee: Rs. 3850 p.a. (D.Pharm Examination Fee: Rs. 1000 p.a.) | Conference & Industrial tour extra, Air Conditioned hostel on request (At an additional cost), Book Fee(Rs. 7000) Uniform (Rs. 6500) payable once at the time of admission.

ADMISSION PROCESS

• Students seeking admission through the management quota or against Anticipated Lapsed seats (meeting the eligibility criteria) may Walk-in for Test & Personal Interview. Selected candidates can register themselves against anticipated lapsed seats.
• Forms available for Rs. 1000/- in cash or DD Rs. 1050/- by courier.

#Proposed Courses: 2019-20

B.VOC (Fee - Rs.5000/-) | Eligibility - (16+2) in any discipline with 49% marks) Clear pass
D.VOC (Fee - Rs.6000/-) | Eligibility - Passed 10th Standard / SSC Examination; with 35% marks) Clear pass
MBA (Integrated) (Fee - Rs.70000/- (2 Years) & 111000/- (2 Years) | Eligibility - (16+2) in any discipline with 49% marks) Clear pass

*Proposed from session 2019-20
AKTU CODE 001
ANAND ENGINEERING COLLEGE, KEETHAM, AGRA

In today's world, education is the most important & powerful acquisition for those who want to have a successful future. Good education provides the necessary knowledge, skills & values that allow a person to be both a high income earning & compassionate human being. In my opinion, education is the vehicle of knowledge, self-preservation & success. Education not only gives u a platform to succeed, but also, the knowledge of social conduct, strength, character & self-respect. The greatest gift, the education gives u is the knowledge of unconditional love & a set of values which includes a difference between right or wrong, a belief in God, the importance of hard work & self-respect. Besides academics, students are also encouraged to take part in extracurricular and co-curricular activities & the students have brought laurels to the Institution.

In today’s world, education is the most important investment for a successful future. In my opinion education is the vehicle of knowledge, values and success. It gives us the facility to distinguish between right or wrong, a belief in morality and the importance of hard work.

You will also see that the Anand Engineering College Technical Campus has been in the education business for last 21 years and our graduates have been highly successful in gaining jobs at different levels. We are proud of all our student’s accomplishments. I hope you will consider following a similar path. Your future success is only a step away.

It is a goal of the management and faculty members, who are committed to continually improve and deliver competitive & quality technical education to the utmost satisfaction of the students.

The college offers programs in various specializations:

B.TECH
- CS
- EC
- EE
- ME
- Civil
- Bio-Technology

M.TECH
- ME (Production)

MBA
- HIt
- Finance
- Marketing
- Information Technology
- International Business

VOCATIONAL SKILL-BASED
B.VOC:
- Software Development
- Electronic Manufacturing Service

BCA
- BBA
- DIPLOMA*

*Prepared from session 2018-19

FROM THE DIRECTOR'S DESK

Dr. Shailendra Singh
B.Tech, M.E, DO, (Delhi, Agra). M.Tech (IT, New Delhi)
Ph.D. (IT, New Delhi). Total 21 Years of Teaching and Research experience. Life Member of Technical Education (IETE) AIEE.

FROM THE DEAN'S DESK

Dr. Kanshiya M. Gohil
M.Pharm, Ph.D (Pharmacology)
15 years of professional experience.

AKTU CODE 244
ANAND COLLEGE OF PHARMACY, KEETHAM, AGRA

Welcome to the thriving academic environment of Anand College of Pharmacy.

Pharmacy is one of the most trusted and noble professions and remains one of the most rapidly evolving and fascinating fields in the sciences. Today a pharmacist is also closely involved as one of the most important members, working hand in glove in majority of the health delivery system along with pharmaceutical industry.

Anand College of Pharmacy was established in the year 2006 by the renowned Sharda Group of Institutions (SGI), approved and recognized by AICTE and Pharmacy Council of India (PCI). Govt. of India. The institute offers courses in B. Pharm and M. Pharm (Pharmacology) with the prospect of starting Ph. D in Pharmacy. The college has well-equipped laboratories and excellent infrastructure to make the students acquire knowledge that would help them to face the competitive world.

The B. Pharm. Curriculum at Anand, provides ample avenues to explore and social in the fields of production and operations, quality control and quality assurance, research and development, regulatory affairs, product development, sales, marketing, academics and drug regulatory departments and even careers abroad. Maybe, enrolling for B. Pharm. course might just be the right career choice ahead of other professional courses as the number of colleges are limited and jobs are available aplenty.

Quality education through traditional and modern teaching methods are supplemented by National Seminars, Workshops and Industrial visits. The institute also focuses on personal development, confidence building, research exposure and enhancement of communication skills, apart from various cultural events and activities. For the M. Pharm course due emphasis is given to research and other activities.

The Anand College of Pharmacy has, thus, emerged as one of the most admired and reputed Pharmacy Institutes of the region.

We are confident that our graduates will be capable of meeting the professional challenges in their respective careers and also provide safe and effective pharmaceutical care.

We welcome you to join our dedicated and dynamic team.

The college offers programs in various specializations:

B.PHARM
D.PHARM
M.PHARM

FROM THE DEAN'S DESK

Dr. Kanshiya M. Gohil
M.Pharm, Ph.D (Pharmacology)
15 years of professional experience.
The profession of architecture has undergone dramatic changes in the past twenty years. Landscape architecture has transformed into a critical tool for shaping the changing nature of our cities. But even more transformational is the extent to which an architectural education can be applied to an ever-increasing range of high-level endeavors.

But the environment for which we are preparing young people is in a state of constant flux, and therefore the most important thing that we can offer is a way to make sense of that change, and to help students lead it. ‘Smart sustainable cities are the order of the day’. Our faculty help students understand this context, underlining arguments, technology and composition of the world around them, so that they can make the best case for what ought to come next.

I invite you to join the Anand College of Architecture and discover your design skills & unleash your creative minds to address the confounding problems of our day as well as shape the environment.

The Anand College of Architecture is approved by the Council of Architecture (COA).

The college offers programs in various specializations:

**B.Arch**

**B.Voc:**
- Interior Design

**D.Voc:**
- Architectural Assistantship

---

**FROM THE DIRECTOR’S DESK**

Prof. Mukul Singh

B.Arch 1998, Malaviya Joint College of Techn., Jaipur, M.P;
Garden Planning - Am 1993 School of Planning & Architecture;
New Delhi - Former Principal, Rajouri, Faculty of Architecture
(Architectural Orient, College of Architecture, Lucknow)

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**ANAND COLLEGE OF EDUCATION, KEETHAM, AGRA**

Welcome to the ANAND COLLEGE OF EDUCATION, KEETHAM, AGRA.

Over the last 16 years the college has given a wonderful opportunity to acquire a B.Ed degree here in AGRA.

Set in an attractive, semi rural environment, the college has some superb facilities. We also have a caring, friendly community and offer a variety of curricular and co-curricular experiences that contribute to the well-rounded development of young people.

As pioneers in education, we have established a formidable reputation by setting and maintaining incredible standards.

Our aim is to provide our students with sufficient skills, knowledge and attitude to meet the challenges of society. The institute run “students’ houses” and clubs promote all round development.

The institute has lush green lawns and spacious play grounds to organize several sports event.

We thank you for choosing Anand College of Education, Keetham, Agra to pursue your educational goals. Here, you will meet assiduous students a conscientious and kind staff, and a committed faculty for quality education.

We take pride in our diversity that enables our students to learn and appreciate variety of cultures right here on campus and thus broadens their young minds by promoting understanding and tolerance. We make them grow well physically, morally, intellectually, emotionally and spiritually.

I look forward to the prospect of working with you here at Anand College of Education.

The college offers programs in various specializations:

**B.Ed | M.Ed | B.P.Ed**

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**FROM THE DIRECTOR’S DESK**

Dr. Prasad Kumar Singh

M.Ed, M.Ed (Ed. Deel.), J.U.P.E.R.E.
30 years of Teaching, Research and Administrative Experience
(Affiliated with SGUJU New Delhi, NITIE, Jarip, CTE, RISSA,
Amrav, JPR, ANR, JPRC, various other Universities)
### ANAND ENGINEERING COLLEGE, KEETHAM, AGRA

Courses offered are approved by AICTE - Min. of HRD: and affiliated to AKTU
(* Except BBA / BCA / B.Ed / M.Ed / B.P.Ed which are affiliated to Dr. B.R. Ambedkar University, Agra)

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<tr>
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<tr>
<td>Computer Science &amp; Engg.</td>
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<td>Mech, Engg.</td>
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<td>Bio-Technology</td>
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<td>BBA*</td>
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<td>Civil Engg.</td>
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<td>Electronic Manufacturing Service</td>
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* Proposed from session 2019-20

### ANAND COLLEGE OF PHARMACY, KEETHAM, AGRA

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* Proposed from session 2019-20

### ANAND COLLEGE OF ARCHITECTURE, KEETHAM, AGRA

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<td>B. PLAN*</td>
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<td>Interior Design</td>
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<td></td>
<td></td>
<td>D.VOC*</td>
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* Proposed from session 2019-20

### ANAND COLLEGE OF EDUCATION, KEETHAM, AGRA

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* Proposed Courses : 2019-20

### COURSES & FEE STRUCTURE

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<th>COURSE Fee (Per Annum)</th>
<th>B.TECH (4 year)</th>
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### ADMISSION PROCESS

- Students seeking admission through the management quota or against Anticipated Lapsed seats, (meeting the eligibility criteria) may Walk-in for Test & Personal Interview. Selected candidates can register themselves against anticipated lapsed seats.
- Forms available for Rs.1000/- in cash or DD Rs.1000/- by courier.
- Proposed Courses : 2019-20
  - B.VOC. Fee - Rs.60000/- (Eligibility - 19+2 in any discipline with 40% marks)(Clear pass)
  - B.PLAN. Fee - Rs.40000/- (Eligibility - Passed 10th Standard / SSC Examination; with 35% marks)(Clear pass)
  - B.Ed Fee - Rs.30000/- (Eligibility - 10+2 Mathematics or Business Mathematics or Statistics as compulsory with 50% marks)
  - DIPLOMA Fee - Rs.47000/- (Eligibility - Passed 10th Standard / SSC Examination; with 35% marks)
ELIGIBILITY CRITERIA @
Agra-Mathura campuses

Courses are approved by AICTE - Min of HRD & affiliated to AKTU.

*Except BBA/BCA/B.Ed/M.Ed/B.P.Ed which are affiliated to Dr. B.R. Ambedkar University, Agra-

A. B. Tech 1st year
- Rank in JEE-UKTU
- Rank in AIEEE
- 10+2 with Physics and Mathematics with 50% marks minimum.

B. Arch
- Rank in JEE-UKTU
- 10+2 with Physics and Mathematics with 50% marks minimum.

B. Pharm 1st year
- Rank in JEE-UKTU
- 10+2 with Physics and Mathematics with 50% marks minimum.

B. Pharm 2nd year
- Rank in JEE-UKTU
- 10+2 with Physics and Mathematics with 50% marks minimum.

MBA
- Rank in CAT/CMAT

MCA (Lateral Entry)
- Rank in JEE-UKTU

M. Pharm
- Rank in JEE-UKTU
- 10+2 with Physics and Mathematics with 50% marks minimum.

M. Tech
- Rank in JEE-UKTU
- 10+2 with Physics and Mathematics with 50% marks minimum.

B.Ed.
- Rank in JEE-UKTU
- 10+2 with 50% marks and Mathematics in 12th.
HOW TO APPLY

1. Find the programme that you want to study
   Each SGI campus has a distinct range of courses. In your application, you will have the opportunity to select a first and second choice. The degrees you choose can be in different branches and at different campuses. Your second choice will only be considered if you are unsuccessful in your first choice.

2. Check that you meet the eligibility requirements
   To be considered for admission to any of our campuses, you must meet the general admission and programme-specific requirements.

3. Collect required documents & visit any of our admission offices
   - Certified copies of all academic qualifications (10th/12th/TC & CC).
   - Certified copies of all graduation certificates (for MBA/MCA).
   - Any other supporting document listed in your programmes entry requirement.
   - Fill up the application form.
   - Wait for final decision.

4. Begin your application process online
   Log on to www.sgei.org and download the admission application form to apply online. Candidates could also purchase the admission form from any of our admission centres.

5. Finalize & submit your application form & receive a letter of offer if your application is successful
   Incase you have been asked to appear for a test (SAT) expect to receive the test results & admission confirmation information within 24 hrs / max. in 3-4 days after you apply. If successful - admission offer is automatically extended.

6. After receiving admission offer...
   Pay the fee & confirm your admission

7. Receive/Accept your confirmation of enrolment
   You will receive the admission confirmation information once you make the full payment of fee.

We try to be fast and quick, yet due to huge rush it may take a little waiting. IT’S WORTH THE WAIT! We take the time to learn all about you and factor this information into our admission decisions, with the Admission Information Form. That’s why applicants often have to wait a little for their Offer of Admission.
SOCIAL MEDIA

A LITTLE BIRDIE TOLD ME...

- I am a student of HCST 1st year from computer science and engineering branch the faculty members are quite good and they are mostly help full what ever you need you actually get from this college SGI make me proud to gave a chance pursuing my b tech from here.
- I am newly admitted in this college for b.tech I think it is best college for me. My success will achieve to me by this college.
- I miss college life, this college learned about struggle, jab tak struggle na ho life m to life ko jeene ka maja bhi nahi aata jaisa bhi tha acha tha college mere point of view se. It have good management & good faculty & faculty are very helping nature. miss u college & faculty member. Baat dua m yad rakhna college hamain bi... Partly...
- It's a college where I studied n grew up my thoughts n beliefs... It's a great and amazing place. Few things are there which needed to be changed... But yeah nothing is flawless... N it's been what it has to be.

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"i love that social media allows us to keep in contact with each other even when we leave campus"
SHARDA UNIVERSITY...an overview

Responding to the strong need of bringing world class technical education to India at affordable price, Sharda Education Trust established a multi-disciplinary global University, Sharda University at Knowledge Park, Greater Noida in the National Capital Region in the year 2009. University has the following School of studies at its campus.

- SCHOOL OF ENGINEERING & TECHNOLOGY
- SCHOOL OF BUSINESS STUDIES
- SCHOOL OF DENTAL SCIENCES
- SCHOOL OF MEDICAL SCIENCES AND RESEARCH
- SCHOOL OF ART, DESIGN & MEDIA STUDIES
- SCHOOL OF ARCHITECTURE & PLANNING
- SCHOOL OF LAW
- SCHOOL OF BASIC SCIENCES & RESEARCH
- SCHOOL OF LANGUAGES AND CULTURE
- SCHOOL OF ALLIED HEALTH SCIENCES
- SCHOOL OF NURSING SCIENCES & RESEARCH
- SHARDA HOSPITAL

AGRA & MATHURA...where are we?

An Extraordinary Experience awaits you at each of the SHARDA Campuses. Come, explore SHARDA and jumpstart your future.

From Mathura via NH 2 to:
- HCST : 29 km
- AEC : 37.7 km

From Agra via NH 2 to:
- HCST : 27.1 km
- AEC : 19.6 km

Agra & Mathura are directly connected via bus service from other important cities.

Agra & Mathura are directly connected via Rail Link from other important cities.

Agra & Mathura are directly connected via Road from other important cities.